

# My Best Practice



## Preparing for Seafair: The Technology That Makes It Happen

It's time to dive into the excitement of one of Seattle's most iconic events: Seafair! This year, we're pulling back the curtain to reveal the sophisticated technology that ensures every aspect of Seafair runs smoothly, from seamless Wi-Fi connectivity to flawless coordination.

Being partners with Seafair for 5 years, we pride ourselves on delivering top-notch IT solutions to this annual large-scale festival, ensuring everything from live streaming to on-site communications operates without a hitch. Our expertise in Infrastructure as a Service (IaaS) and Hardware as a Service (HaaS) is the backbone of this successful event, providing reliable and efficient tech support behind the scenes.

Today we present you an insider's look at the IT infrastructure that powers Seafair. We'll cover the essential elements that ensure every attendee enjoys a seamless experience. Plus, we'll share some tips on how your business can leverage similar technologies to enhance your operations and stay ahead of the curve.

Together, let's celebrate the spirit of Seafair and the innovative tech that makes it all possible. Here's to a summer filled with safe and successful events and cutting-edge solutions that keep us connected and thriving.

Looking forward to the festivities ahead,  
Matt Bratlien



## What's New in IT

### Behind the Scenes at Seafair: Net-Tech's Seamless IT Infrastructure

Ever wondered what it takes to ensure the seamless execution of massive events like Seafair? We're here to reveal the magic behind the scenes. From flawless connectivity for thousands of attendees to real-time data management, Net-Tech's robust IT solutions make it all possible. Discover how our expertise in Infrastructure as a Service (IaaS) and Hardware as a Service (HaaS) can elevate both large-scale events and your daily business operations.

[LEARN MORE](#)

### Transforming the Experience for Seafair Attendees and Staff for the Last 5 Years



[WATCH VIDEO](#)

## What We're Doing This Month



### New Restaurant Spotlight

This month, we're checking out a new taco spot in Ballard called Situ Tacos. They're known for their deep-fried taco shells, delicious guacamole and frozen rosé. If you have any great restaurant recommendations in the Seattle area for this summer, please reply and let us know!

### Seafair Celebrations All Month Long

We are thrilled to announce that Net-Tech successfully provided comprehensive IT infrastructure and support for the Seafair 4th of July celebration. We hope you enjoyed the spectacular fireworks display! Our team ensured seamless technological operations across the event, including the setup and management of robust WiFi networks under the Space Needle at Gasworks Park. We also delivered ongoing IT support to Seafair staff and attendees, ensuring that any technical issues were swiftly resolved.

But the excitement is only getting started! Over the next couple of weeks, we'll be working closely with Seafair to get everything prepped and ready for Seafair weekend August 2-4. We're excited to continue our partnership with Seafair and provide you, the guests, with an extraordinary experience all weekend long.

## Local Eats & Happenings



### Here's What's Happening Around Seattle this Month:

- **Capitol Hill Block Party** - Enjoy this annual music and arts festival from July 19-21 that features various performances across multiple stages in the Capitol Hill neighborhood.
- **West Seattle Grand Parade** - Check out this fun parade on July 20 featuring pirates, clowns, marching bands, drill teams, floats and more on California Avenue SW (from Lander Street to Edmunds Street).
- **Japanese Festival** - Experience Taiko drums, martial arts, a beer garden, a thrift store and Japanese food and crafts at Seattle Betsuin Buddhist Temple from July 20-21.
- **Seafair Triathlon** - On July 21, watch 1400 athletes swim, bike and run in the Seafair Triathlon at Seward Park.
- **Adult Science Night** - Play games, try hands-on activities, watch a laser show, visit the butterfly house and have a drink for \$25 Summer Nights Happy Hour for ages 21+ at Pacific Science Center on July 24.
- **Seattle Art Fair** - From July 26-28, stop by the Seattle Art Fair, which showcases art from 68 galleries around the world at Lumen Field Event Center.
- **Seafair Weekend Festival** - Enjoy hydroplane races on Lake Washington, the Blue Angels' aerial performance, and classic cars on display at this iconic Seattle event from August 2-4.
- **Umoja Fest** - This festival celebrates African heritage with music, food, culture and a parade at Judkins Park. Stop by from August 3-4.
- **Experience Music Festival** - Get groovy at Experience Festival on August 9. There will be multiple music stages, interactive art installations, food vendors and workshops at Pacific Science Center.



## IT Tip OF THE MONTH

### Hardware as a Service FAQs: Keeping You Ahead of Technology

Discover how Hardware as a Service can streamline your operations, reduce upfront costs and ensure your technology is always up to date. Learn why more businesses are turning to this flexible and cost-effective solution to stay competitive in today's fast-paced tech landscape.

[LEARN MORE](#)

### Leverage Infrastructure as a Service for Enhanced Security and Efficiency

Infrastructure as a Service (IaaS) helps organizations reduce technology costs while improving stability and security. By using IaaS, you can enjoy a reliable network that makes it easier for everyone on-site to access necessary data and connect with colleagues and business partners efficiently and securely.

Ensure seamless operations and stay competitive with Net-Tech. Contact us to learn more!

[TALK TO AN EXPERT](#)

**Matt Bratlien**  
Managing Partner